

sammijones
-Digital Designer

sammijones.xyz
sammijones.dsgn@gmail.com

Experience

Freelance / current

April Tax Solutions / Freelance Designer

JUN 2023 - MAR 2024

- Assisted in rebranding processes by helping to templatzize new assets. (one pagers, site graphics, report designs.)
- Supported the sales team by producing presentation assets (branded mock ups, slides, etc.)
- Provided design team with external support to help meet deadlines.

Drips / Digital Designer

AUG 2021 - JULY 2022

- Reinforced brand by developing and expanding motion identity.
- Improved video production process, outlining best practices and increasing productivity.
- Supported content strategy by conceptualizing designs and meeting deadlines.
- Designed content across multiple channels.

PSFK / Design Intern

JAN 2019 - MAY 2019

- Collaborated on site-wide redesign, designing assets for web and conceptualizing UI improvements.
- Designed and prepared content for print media.
- Supported the sales team by producing presentation assets.

Education

University of Cincinnati
BFA, 2020.

Skills

Design: motion graphics, front end web development, HTML, CSS, Java, ux/ui prototyping, print design, brand identity, email template, typography, color theory.

3D: CAD, 3D printer operation, Parametric modeling, Soldering.

Photo: photography, stock image sourcing, photo manipulation, photo editing, formatting.

Video: video production, editing, color grading, stock video sourcing.